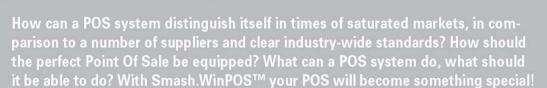


POS System Smash.WinPOS™

Point Of Sale Solutions for Optimized Sales



The industry-wide standard is not enough for us. In Smash.WinPOS™ we have realized a POS system for you which adheres to global, technological standards, and which is not just limited to one sector as it can be used in retail, petrol stations (convenience), system and event catering. Whether for a happy hour in the bar, mix & match in the petrol station shop, 11-for-10 in the supermarket, member card in a skiing region, guest check & check-out in the disco – Smash.WinPOS™ can cope with every business situation and guarantees you the highest degree of flexibility!

Lantzerath-Group

Smash.WinPOS™ – more than just a POS system

Smash.WinPOS™ is a PC-based, multi-terminal POS system whose operation can either be sensitive using a touch screen or conventional using a keyboard.

Perhaps your multi-cultural staff would like to operate the interface in their own language, regardless of where they are working. Or you want to ensure that both right-handed and left-handed people can easily and quickly operate your POS system. That's no problem with Smash.WinPOSTM. The flexible, configurable system stands for ergonomics and user-friendliness – transaction after transaction!

User identification, person-specific functional limitations and authorisation management are organised exactly to suit your requirements. Do you have part-time workers, cashiers, shift managers and work supervisors, barkeepers, chefs de bar, F&B managers and managing directors working for you? That is not a problem either – thanks to touch and non-touch identification systems, Smash.WinPOS™ always knows exactly who can do what and when.



LAN/WAN



Smash.WinPOS™ is a software which can be installed directly on the central BiCA server, the SIM™, or on additional hardware within your network. You can decide whether Smash.WinPOS™ is used in one specific location or is portable (Pocket PC - Mobile.POS™) flexibly taking your preferred business processes into consideration.

BiCA is also setting new standards for hardware in terms of design & quality with Smash.WinPOS™. We have compiled criteria catalogues from all the requirements expressed in our sales markets and have realised a very special, unique design line for you based on these. Unmistakeable, Smash.WinPOS™ by BiCA gives your POS a very special touch. What a POS!

Smash.WinPOS™ can be used as a standalone solution depending on the area of implementation, i.e. without additional servers or backoffice products from BiCA. To ensure you can use the services in full, however, we would recommend the additional installation of the SIM™ server in certain cases. Smash.WinPOS™ then acts as a multi-terminal POS system and slave to SIM™, regardless of whether you want to use a single POS or 20 POS lines! If the central server has a fault, the connected peripheral devices automatically change to an intelligent, operative master mode!

Smash.WinPOS™ - the technology

BiCA has made a decision – to guarantee a long, technologically sophisticated life cycle of Smash. WinPOS $^{\text{TM}}$, BiCA always adheres to global standards and distances itself from proprietary technologies.

In Smash.WinPOS™, you have an innovative, forward-looking POS system. You benefit long-term and permanently from our development progress. Without cost-intensive, often unnecessary updates and without you having to be concerned about the lacking availability of proprietary system components.

Look forward to an excellent cost-benefit ratio! In the accumulated examination of purchase and maintenance, we guarantee a significant reduction of the TCO¹. Because, as with all other software solutions from BiCA, we do not make any industry-specific differences with Smash.WinPOS™.

With your own very personal purchase for your company, benefit from the global requirements of other customers, countries and markets! Thanks to central release management and an integrated CRM, we are always capable of assessing all wishes. This enables us to guarantee constant updating and optimization of our systems. In addition, when you invest in our products, we also offer you contract models and bilateral agreements which give you right of participation in product development.

¹ Total Costs of Ownership









The figures shown here are merely intended to clarify the appearance of our applications.



Smash.WinPOS™ - in brief

You are bound to want to know more about the key functions of Smash.WinPOS™. But what does a POS system normally do? Mathematical operations, obviously! Smash.WinPOS™ can do much more. Determine the look of your POS system. Visualise fuel pumps, bar systems and entire seating plans. Design and present events, have formulae and operating instructions shown to you, use a product that has been approved for all accounting, calibration and financial issues, Smash.WinPOS™.

Smash.WinPOS™ is not satisfied with scanning, voucher and order printouts! The time-tested modularity of BiCA technology provides you with countless, optional functions the availability of which is ensured either directly by Smash.WinPOS™ or via the central BiCA server, SIM™. These include, for example, electronic payments for different countries and markets, loyalty programmes and interactive promotion screens!

Exclusive Representatives for Greece

61 Karaoli - Dimitriou and Aristotelous Str., 152 32 Halandri, Tel.: (+30) 210 6899 288, Fax: (+30) 210 6898 472

e-mail: star_tec@otenet.gr

BiCA AG, Buzibachstrasse 45, CH-6023 Rothenburg, Switzerland

www.lantzerath-group.com

